

Nelson Tasman Cycle Trails Trust

Strategy 2020 - 2025

Reviewed and Updated June 2022





Our Vision: Nelson-Tasman – The Heart of Biking

The Nelson Tasman Cycle Trails Trust aims to create and maintain unique, safe and diverse cycle trail experiences that showcase the best of the Nelson Tasman region for visitors and locals, with a focus on regionally and nationally significant trails and linkages.

Our region has an extraordinary range of experiences that can be accessed by bike, and used by walkers and runners:

- Urban cycle paths enable commuting to work and school
- Mountain bike parks offer single track experiences for beginners to elite international competitors
- Back country rides provide opportunities for days rides from urban centres, to overnight adventures, and enduro races
- The Great Taste Trail traverses 200km from the coast to the river valleys, offering local recreation, visitor experiences of the diverse scenery and tastes of the region, and connectivity of local communities

The network of trails has been built up over recent decades by the hard work of various enthusiastic local groups, supported by Nelson and Tasman Councils and local businesses. The quality and diversity of the regions trails is recognised by the International Mountain Bike Association designation of Nelson as an IMBA Gold Ride Centre. For the future we want this network to become even better connected and provide links within the region from Nelson to Golden Bay, and to Marlborough and the West Coast.

Who are we and what we do....

The Nelson Tasman Cycle Trails Trust has overseen the development and promotion of the two nationally significant Great Rides, Tasman's Great Taste Trail and the Dun Mountain/Coppermine Trail. The Trust was set up in 2009 in response to the central government Great Rides initiative and, with Tasman District and Nelson City Councils, was successful in winning funding for the development of the two trails as Great Rides. We have attracted additional central government and other (business and philanthropic) funding for trail construction and maintenance, and advocate for the development of cycling infrastructure.

We support the development of mountain bike trails and commuter cycle ways as a vital element of the region's biking infrastructure, but are not actively involved in their development.

What next....

We still have further work to do to take the final sections of the Great Taste and Coppermine Trails off-road. Both these trails will also require ongoing attention to maintain them to Great Ride quality so local and visiting riders continue to experience the best of the region.

Beyond this there is opportunity to extend and link the trail network, to enhance the trail surroundings and to better connect to the tastes and experiences of the region. This will enhance Nelson Tasman as the Heart of Biking, enticing more locals onto bikes for their health and welfare, and for the health of our environment. It will also provide economic benefit, attracting growing numbers of visitors to sample the extraordinary diversity of the region.

Connecting the Nelson Tasman trail network to Golden Bay, Marlborough and the West Coast will also broaden the possibilities for diverse multi-day cycle experiences.



TASMAN'S GREAT TASTE TRAIL

*“Where country
meets mountains”*



*“A great
family
experience”*



*“A diverse
experience
of the senses”*

COPPERMINE TRAIL

*“Like being
on top of the
world”*

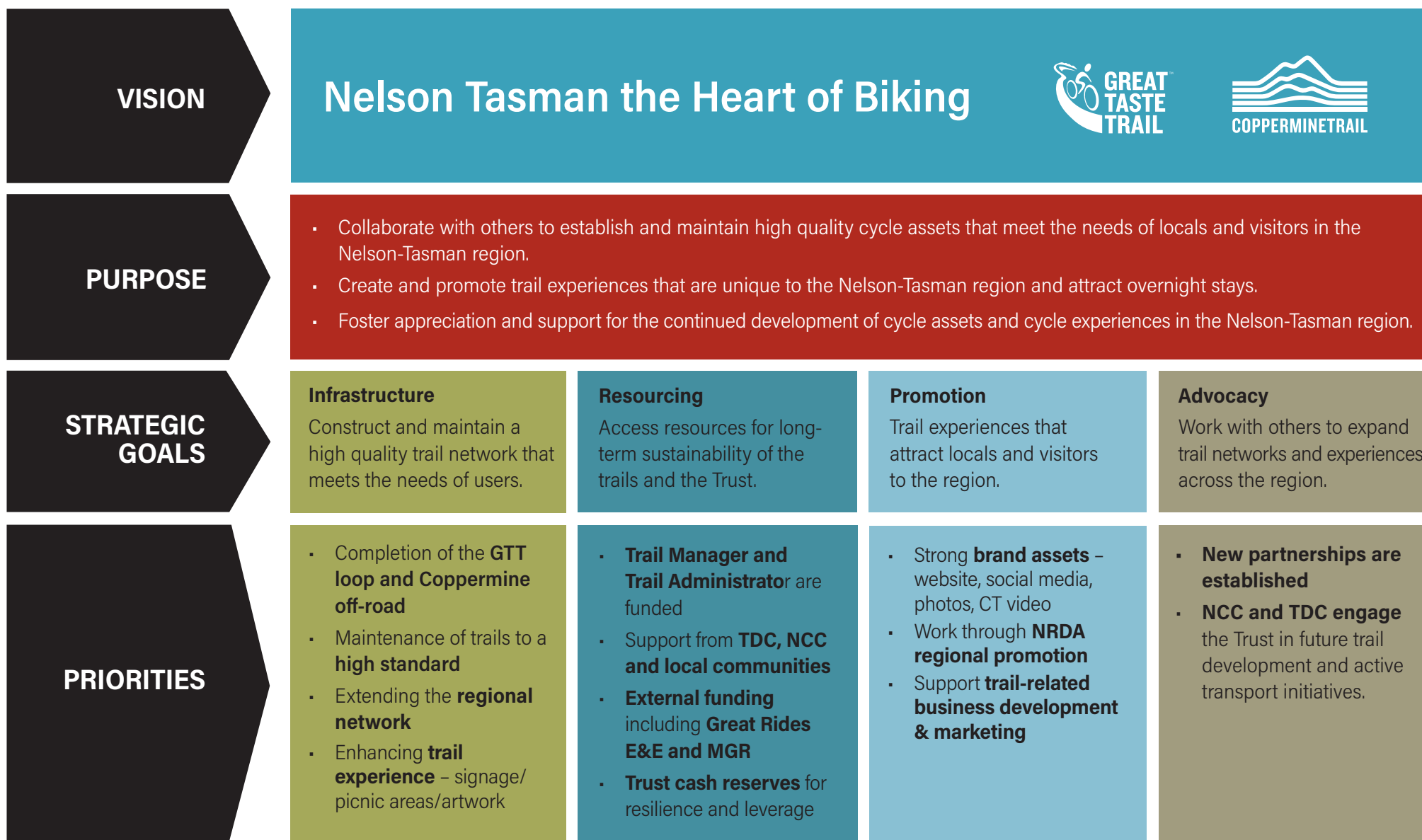


“An epic day ride”



“Awesome!”





OUR PRIORITIES

2020-June 2022

Infrastructure Construct and maintain a high quality trail network that meets the needs of users	Resourcing Access resources for long-term sustainability of the trails and the Trust	Promotion Trail experiences attract locals and visitors to the region	Advocacy Work with others to expand trail networks and experiences across the region
<ul style="list-style-type: none"> • Complete the GTT Airport-Tahunanui, Kohatu-Tapawera & Tapawera-Ngatimoti • Complete current MGR projects – Waimea inlet, Waimea flood plain, Motueka Reserve, Tunnel Rd • Explore options for off-road CT Smiths Ford Bridge to Campground • Develop CT maintenance plan • Complete Wakapuaka sandflats trail • Enhance trail experiences with plantings, rest areas and artworks 	<ul style="list-style-type: none"> • E&E funding* for Tapawera-Woodstock • MGR funding* Aug 2021 - trail upgrades, Maitai bike hub? • Renewal of Council Consultancy Agreement to 30 June 2023 • Build Trust cash reserves for contract staff, maintenance projects & leveraging new projects • Encourage community involvement in trail maintenance and enhancement • Continued engagement with landowners adjacent to the trail 	<ul style="list-style-type: none"> • Complete GTT "tastes of .." signage • Profiling the GTT loop once Tapawera-Woodstock completed • Update GTT brochure • Explore/develop promotional opportunities at Nelson i-Site • CT marker post signage & Coppermine Saddle webcam • Engage with NRDA Destination Management Plan development • Instagram campaign? • Engage with businesses operating on the trail and supporting cycling in the region 	<ul style="list-style-type: none"> • Continue to advocate for cycle infrastructure – recreational and commuter, with TDC, NCC & DoC; NCC and TDC LTPs; NCC 'Out and About – On Tracks' Off Road Tracks Strategy review; Active Transport planning • Advocacy for separate Rocks Rd cycle/walkway in Nelson Future Access study • Explore and promote mechanisms for joined up regional planning and communication across key organisations; encourage development of a regional cycle trail framework

July 2022-June 2023

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<ul style="list-style-type: none"> Complete the GTT Nelson Airport section, Pokororo-Ngati-moti, off-road remaining Kohatu-Tapawera section Complete current MGR* projects – GTT Tasman View, shelters; CT rock crusher Other GTT improvements: Hoult Valley Rd-Wai-iti Reserve off-road, Tapawera-Baton off-road sections, TOAD Hall to Motueka foreshore reroute Connect new Maitai bike hub to CT CT Coppermine Saddle-Maitai remediation & develop OPEX/ maintenance plan, resolve pipeline slip section Enhance trail experiences with plantings, rest areas and artworks – Waimea Inlet Enhancement Project, Implement and ongoing review of GTT maintenance programme and trail renewals, review & improve wayfinding signage 	<ul style="list-style-type: none"> MGR* funding Aug 2022: GTT - Hoult Valley Rd-Wai-iti Reserve off-road, trail renewals, Interpretation to enhance trail experience; CT –Maitai Hub – Groom Ck Renewal of TDC Maintenance Contract & Councils Consultancy Agreement beyond October/ December 2022 Build Trust cash reserves for contract staff, maintenance projects & leveraging new projects Encourage community involvement in trail maintenance and enhancement 	<ul style="list-style-type: none"> Profiling the GTT loop with Tapawera-Woodstock completion Implement Experience Development Plan – stories for the 4 trail sections, tastes signage, wayfinding and interpretation Waimea Inlet experience enhancement – implement 3 projects Instagram & Facebook postings Install NZCT Great Ride start/ finish signs Engage with: <ul style="list-style-type: none"> businesses operating on the trail & supporting cycling in the region NZCT marketing activities & leverage off the Great Ride ‘family’ NRDA DMP & other cycle-related initiatives 	<ul style="list-style-type: none"> Continue to advocate for cycle infrastructure – recreational and commuter, with TDC, NCC, NZTA & DoC Engage with Waka Kotahi and WSP for optimal outcome on Whakatu Drive shared pathway upgrade Develop Nelson-Tasman-Golden Bay regional cycle trail plan for next LTP review

* MGR funding: Maintaining the Great Rides fund

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July 2023-25

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<ul style="list-style-type: none"> • Continue to add to off road trail Ngatimoti to Riwaka/Motueka • Maintain trail standards – GTT & CT • Extend/link the regional trail network – one or two of Maungatapu Link, Woodstock to Motueka, Abel Tasman Link, Glenhope to Gowan Bridge • Spur trails to attractions/tastes • Continue to develop the trail experience – rest areas, plantings, artwork etc 	<ul style="list-style-type: none"> • Adequate resourcing for ongoing construction, maintenance & Trust operations – E&E, MGR, Council and other funding sources • Renegotiate Council support beyond June 2023 • Community engagement 	<ul style="list-style-type: none"> • Continue implementation of Experience Development Plan & Waimea Inlet experience enhancement – • Maintain and refresh brand/s assets • New partnership initiatives • Keep building audiences • New linking/spur trail 	<ul style="list-style-type: none"> • Continue to advocate for cycle infrastructure – recreational and commuter • Continued engagement with Nelson Future Access developments & Council active transport initiatives • Encourage and engage with regional cycle forums



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